

STRATEGIC PLANNING REPORT AUGUST 2024

Most Venerable the Sovereign Grand Master, Members of Grand Council, Brethren.

Let me thank you for the honour and privilege of serving as chairman of this committee.

In recent years, the Strategic Planning Committee has been largely inactive. There are likely a number of reasons for this – the smaller size of our organization, the national scope making meetings more difficult, and of course, COVID.

It has been said that failing to plan is planning to fail. However, the post-COVID reality has given us opportunities. With masonic organizations back to work, and electronic communications tools at our disposal, there is no time like the present to develop a strategic plan. This is not an easy process and will take some time. It will require buy-in from the entire Grand Executive, not just over the coming year, but in the years beyond.

It is my proposal to hold a series of meetings over the coming year to assess where we are and where we want to get to. From there, we can begin to set strategic goals, and key performance indicators to measure our progress towards these goals. It is my hope that my successors will continue on with this work until we have completed a strategic plan and have a firmly established planning cycle so that we can work collectively for the betterment of Allied Masonry in Canada.

Sovereign Grand Master, again, I thank you for the confidence you have shown in me.

Sincerely and fraternally, Respectfully submitted,

R.Ven.Bro. Adam E. Thompson, KGC Grand Junior Warden Chairman